

Purva South Bay Plots Kelambakkam vs Assetz Earth Essence: Which is Better? [2026 Honest Review]

the builder · Bengaluru

Hi — your family member is considering this apartment and wanted you to see the independent research before they decide. This is a 1-minute read. We are Brickplot, a reader-paid (no builder money) research service.

BRICKPLOT SAYS — WAIT

There are real positives but also unresolved concerns. The score sits between 6.5 and 7.9. Not a clear yes, not a clear no — proceed with extra diligence.

What Brickplot checks: we run 11 independent tests on every project — RERA registration validity, encumbrance certificate (any mortgage on the property?), builder's financial health (any bankruptcy proceedings?), construction progress tracked via satellite, water + air quality, bank coverage for home loans, and other public-record signals. Each project gets a numeric score out of 10 and a verdict.

About this project specifically:

Legal Risk Grade: C (A means all major legal documents verified, B means some pending, C means significant unknowns)

What we recommend you ask the buyer:

1. Have you read the full Brickplot review at brickplot.com/purva-south-bay-plots-kelambakkam-vs-assetz-earth-essence-comparison?
2. Have you done a site visit with the Brickplot site-visit checklist? (Free download on the project page.)
3. Given the verdict is "wait", what is the family's timeline for waiting or finding alternatives?